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An Uplifting Book with Real Answers for Trying Times

“This Uplifting and Inspirational Love Story Uses Horses as a Metaphor for What Life is All About, or Should Be All About,” says Joe Camp, author of the Best Seller *The Soul of a Horse: Life Lessons from the Herd*

“The soul prospers from sharing, caring, relating, and fulfilling. Nothing can make you feel better than doing something good for another being. Not cars. Not houses. Not facelifts. Not blue ribbons or trophies. And there is nothing more important in life than love. Not money. Not status. Not winning.

“Try it and you will understand what I mean. Apply it to your life. It is the synthesis of this book and why it came into being.”

The above words are from Chapter 31 of Joe Camp’s best selling book *The Soul of a Horse: Life Lessons from the Herd*. “In the book, horses become a metaphor for what life is really all about,” says Camp. “Or what life *should* be all about. Especially in these trying times, when we’re all losing material things right and left, if I didn’t have something or someone to care for, if I didn’t have compassion, if I didn’t have love to cling to I’d be lost.”

“Often, in the early evening, when the stresses of the day are weighing heavy, I pack it in and head out to the pasture. I’ll sit on my favorite rock, or just stand, with my shoulders slumped, head down, and wait. It’s never long before I feel the magical tickle of whiskers against my neck, or the elixir of warm breath across my ear, a restoring rub against my cheek. I have spoken their language and they have responded. And my problems have vanished. This book is written for everyone who has never experienced this miracle.”

It was barely three years ago when Joe and Kathleen acquired their first three horses and this uplifting and inspirational memoir of what followed is changing lives all across the country. “Somewhere along our journey, Kathleen and I both began to realize that what we were learning about relationships, leadership, persistence, and patience didn’t apply just to horses,” Camp said. “The experience changed our lives and we hear from readers everyday with stories about how the book has changed the way these people think about themselves, their relationships, and their entire lives.”

Riding a wave of word-of-mouth, *The Soul of a Horse* rose to #4 on The Dallas Morning News' Hardback Nonfiction Best Seller list just before Christmas. The book published by Random House/Harmony Books is in its fourth printing, its largest yet.

Camp is the creator of the canine superstar Benji and the writer-director of all five Benji films and numerous television programs.

Camp and his wife Kathleen live with their two cats, three kids, four dogs and six horses in Valley Center CA.

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